



Aasha

Creating Hope

A NEWSLETTER BY ROTARY CLUB OF MUMBAI SHER E PUNJAB



CONTENT

From Presidents Desk....	1
Installation Ceremony....	2
Our Projects	
❖ Medical.....	3
❖ Non-Medical.....	5
❖ RISE.....	8
Meetings.....	9
Fellowships.....	9
New Members.....	10
Recoanitions	11

EDITORIAL BOARD

Rtn. Jotinder Ahluwalia

Rtn. Minishaa I Oberoi

Rtn. Dr. Sunita Sharma

Rtn. Satinderpal Ahluwalia

FROM THE PRESIDENTS DESK

Creating the Magic of Rotary Through Impactful Projects



Dear Fellow Rotarians and Community Members - As I step into the role of the Vibrant President of the Rotary Club of Mumbai Sher-e-Punjab, I am filled with excitement and optimism for the year ahead. Our Club is yet to celebrate its 1st Birthday and despite being a baby club, it has already shown remarkable progress and potential. Just as a child learns and grows, our club is brimming with high aspirations and the boundless energy to reach newer

heights, nurturing a future, where we can make even greater contributions to our community. Our vision for this new Vibrant year will be centred along the theme of creating **"The Magic of Rotary"**. While we continue the legacy of the Incredible year, to serve the local community through regular projects, we also intend to take up bigger, ambitious and bolder projects, that are impactful, innovative and sustainable, duly aligned with the focus areas of Rotary International and our District-3141.

In this newsletter, you will witness a flavour of the varied mix of projects completed in July, that impacted the lives of @700 beneficiaries.

During this year, the key success factors for our Club will be – 1) Power of Membership & Teamwork 2) Embracing CSR Funding & other fundraising 3) Nurturing the Next Generation

The Power of Membership and Teamwork - Increased membership is crucial for our success, as it brings fresh ideas, diverse perspectives, and additional hands to carry out our initiatives. I encourage each of you to actively participate in our membership drives and to invite friends, family, and colleagues to join our cause of Selfless service. Teamwork lies at the heart of Rotary's success. By working together, leveraging our collective skills, and supporting one another, we can accomplish great things. Let us embrace the spirit of collaboration and unity as we embark on this journey.

Embracing CSR Funding and Diverse Fundraising Sources - Corporate Social Responsibility (CSR) funding offers a significant opportunity to partner with businesses that are committed to making a positive impact. We will actively seek out CSR partnerships, presenting our projects as valuable avenues for companies to fulfil their social responsibility goals. Additionally, we will explore a variety of other online and offline fundraising avenues. We will soon have a registered Trust with a 80-G certificate that will help facilitate such sourcing of funds.

Nurturing the Next Generation - A crucial part of our vision involves fostering the participation of youth through Interact and Rotaract clubs. These clubs serve as the training ground for future Rotarians, offering young people the opportunity to engage in service projects, develop leadership skills, and build a sense of community. We aim to form at least 2 Interact Clubs and a Rotaract Club, during this year, to help achieve this goal.

A Call to Action - Thank you for your unwavering support and commitment during all the projects undertaken during this month. Continuing this exciting journey, I urge each of you to bring your passion, creativity, and dedication to the table to make a real difference in the lives of those we serve. Together, we can create a year of magical transformations and inspiring achievements. I also look forward to working together with like-minded NGO's like Gur Samarath Foundation & Chingari Shakti Foundation to achieve common goals & further build on the **Magic of Rotary**.

Yours in Rotary Service,

Rtn. Jotinder Singh Ahluwalia – Club President (2024-25)

INSTALLATION HIGHLIGHTS – 12th MAY 2024



OUR MEDICAL PROJECTS

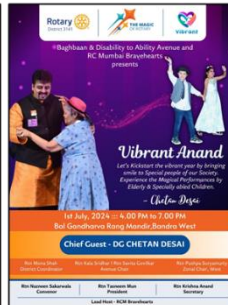


VIBRANT LIFE SAVING EXPRESS - MEGA BLOOD DONATION CAMP WHEN:- 1st JULY 2024 WHERE:- ANDHERI RAILWAY STATION

DONORS: 112

RI THEME: DISEASE PREVENTION & TREATMENT

D-3141 FOCUS: BLOOD DONATION



VIBRANT ANAND – MAKING THE DIFFERENCE

WHEN:- 1st JULY 2024

WHERE:- BAL GANDHARVA RANG MANDIR, BANDRA

BENEFICIARIES: @200

RI THEME: DISEASE PREVENTION & TREATMENT

D-3141 FOCUS: BAGHBAAN & DISABILITY TO ABILITY

OUR MEDICAL PROJECTS



DONATION OF WATER PURIFIER TO BRAHMAND OLD AGE HOME WHEN:- 12th JULY 2024 WHERE:- NAIGAON

BENEFICIARIES: 35

**RI THEME: DISEASE PREVENTION & TREATMENT,
WATER, SANITATION & HYGIENE**

**D-3141 FOCUS: DISEASE
PREVENTION & HYGIENE**

RCMSEP FOR ANIMAL WELFARE (RAW)



Partner: Gur Samarath Foundation



DONATION of Rs. 5000 TOWARDS WELFARE OF STRAY ANIMALS, FOOD, SHELTER, STERILISATION, TREATMENT OF ILLNESS & WOUNDS ETC WHEN:- JULY 2024 WHERE:- MUMBAI

**BENEFICIARIES: 80
DOGS & 7 CATS**

RI THEME: DISEASE PREVENTION & TREATMENT,

**D-3141 FOCUS: DISEASE
PREVENTION**

PROJECTS (NON-MEDICAL)



ANNAPOORNA – CHINESE FOOD, SWEETS AND LOTS OF FUN WITH SPECIALLY-ABLED CHILDREN
WHEN:- 8TH JULY 2024 **WHERE:- MBA SCHOOL, CHANDIVALI**

BENEFICIARIES: 37

RI THEME: MATERNAL & CHILD HEALTH

D-3141 FOCUS: ANNAPOORNA

Partner: Gur Samarth Foundation



VASTRA MELA – PROVIDING QUALITY & CHEAP CLOTHES FOR THE UNDERPRIVILEGED
WHEN:- 13th & 14th JULY 2024 **WHERE:- GURU NANAK HIGH SCHOOL, SHEREPUNJAB**

BENEFICIARIES: 100+

RI THEME: COMMUNITY ECONOMIC DEVELOPMENT

D-3141 FOCUS: COMMUNITY SERVICE

PROJECTS (NON-MEDICAL)

Partner: Gur Samarth Foundation



FACILITATING AWARENESS & REGISTRATIONS OF GOVT. SCHEMES FOR NEEDY COMMUNITY
WHEN:- 25TH JULY 2024 **WHERE:- OBEROI PRISMA, JVL R**

BENEFICIARIES: 83

RI THEME: COMMUNITY ECONOMIC DEV.

D-3141 FOCUS: SUSTAINABLE WELFARE



ANNAPOORNA WITH ENTERTAINMENT AT BRAHMAND OLD AGE HOME
WHEN:- 27TH JULY 2024 **WHERE:- BRAHMAND OLD AGE HOME, NAIGAON**

BENEFICIARIES: 35

RI THEME: COMMUNITY ECONOMIC DEV.

D-3141 FOCUS: ANNAPORNA, BAGHBAAN



ANNAPOORNA WITH ANGEL EXPRESS UNDER-PRIVILEGED KIDS
WHEN:- 29TH JULY 2024 **WHERE:- ALM PARK, OPP. POONAM NAGAR**

BENEFICIARIES: 50

RI THEME: COMMUNITY ECONOMIC DEV.

D-3141 FOCUS: ANNAPORNA

PROJECTS (NON-MEDICAL)



DONATING LIBRARY BOOKS, BOOKS HOLDER, BEDDINGS & DIAPER PACKS
WHEN:- 27TH JULY 2024 **WHERE:- BRAHMAND OLD AGE HOME, NAIGAON**

BENEFICIARIES: 42

RI THEME: COMMUNITY ECONOMIC DEV.

D-3141 FOCUS: SUSTAINABLE WELFARE



DONATION OF USABLE CLOTHES TO AAHAR SADAN SANSTHA FOR USE IN TRIBAL VILLAGE BELTS
WHEN:- 21ST JULY 2024 **WHERE:- PLOT 153, GUR SAMARATH FOUNDATION**

BENEFICIARIES: @200

RI THEME: COMMUNITY ECONOMIC DEVELOPMENT

D-3141 FOCUS: SUSTAINABLE TRIBAL WELFARE

RCMSEP INITIATIVE TO SUPPORT EDUCATION (RISE)



DONATION OF UNIFORMS FOR THE BAND SQUAD

WHEN:- 16TH JULY 2024

WHERE:- GURU NANAK HIGH SCHOOL, SHER-E-PUNJAB

BENEFICIARIES: 44

RI THEME: BASIC EDUCATION & LITERACY

D-3141 FOCUS: SKILL DEVELOPMENT



DONATION OF 240 NOTEBOOKS TO ANGEL EXPRESS KIDS OF ALM PARK

WHEN:- 29TH JULY 2024

WHERE:- ALM PARK, OPP. POONAM NAGAR

BENEFICIARIES: 120

RI THEME: BASIC EDUCATION & LITERACY

D-3141 FOCUS: SKILL DEVELOPMENT

RISE: RCMSEP INITIATIVE TO SUPPORT EDUCATION (JULY-2024)

S.NO.	NAME OF STUDENT	COURSE	INSTITUTION	FEE (Rs.)	DATE	RCMSEP DONOR
1	SNEHA ARVIND GUPTA	BBI	PRAHALADRAI DALMIA LIONS COLLEGE - BBI	19097.00	03.07.2024	SUNITA BEDI
2	KUSHI SANTOSH MISHRA	SYBA MMC		8500.00	29.07.2024	SUNITA BEDI



Partner: Gur Samarath Foundation

PAYMENT OF SCHOOL-FEE FOR THE TRULY NEEDY & UNDER-PRIVILEGED

WHEN:- JULY 2024

WHERE:- WITHIN & AROUND CLUB LOCALITY

BENEFICIARIES:

RI THEME: BASIC EDUCATION & LITERACY

D-3141 FOCUS: SKILL DEVELOPMENT

MEETINGS

BOD OF VIBRANT YEAR – 04 JUL 2024



CLUB MEETING – 04 JUL 2024



FELLOWSHIP EVENT – 04 JUL 2024



FELLOWSHIP EVENT – 08 JUL 2024



FIRESIDE-&CLUB MEETING WITH FELLOWSHIP – 18 JUL 2024



Birthdays in July-2024

02 – Balvinder S. Oberoi

04 – Gopinath Menon

14 – Karruna Uppal

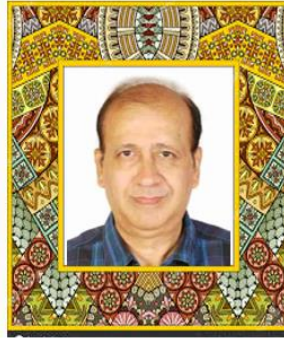
17 – Ravinder Kaur Ahluwalia

21 – Ramayar Balsara

NEW MEMBERS (WE ARE NOW 40)



Rtn. Pinky Rajgarhiya



Rtn. Deepak Wadhwa



Rtn. Dr. Gopinath Menon



Ms. Sunita Bedi



Mr. Govinder Singh



Mrs. Baljeet Kaur



Rtn. Gurpreet Singh Uppal



Mr. Amarjit Singh Puri



Mrs. Tavinderpal Puri



Rtn. Ravinder Ahluwalia



Ms. Karuna Uppal



Dr. Sunita Sharma

RECOGNITIONS

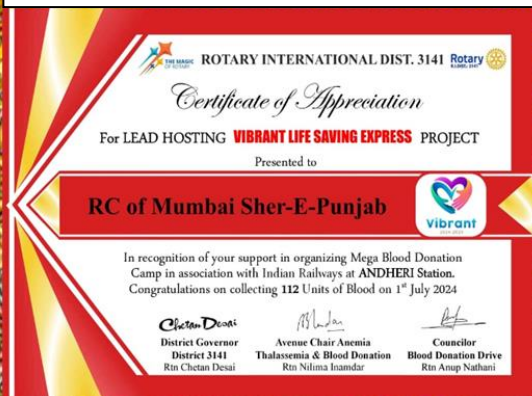
VIBRANT ANAND - BAGHBAAN



NEW MEMBERSHIP



VIBRANT LIFE EXPRESS



CLOTHES FOR THE TRIBALS



Partner: Gur Samarath Foundation

RTN. SATINDERPAL SINGH BECOMES OUR FIRST MAJOR DONOR LEVEL-1



Want to be the Best? – Practice the Four-Way Test (By Rtn. Jotinder Singh Ahluwalia)

Background: Herbert Taylor created the Four-Way Test in 1932, during the Great Depression to save his struggling company, Club Aluminium Products. By applying the principles of the test, he fostered a culture of honesty, fairness, goodwill, and mutual benefit, ultimately leading his company to prosperity. This Test was adopted by Rotary in 1943 by Paul Harris, the Founder of Rotary International. The Four-Way Test has been translated into more than a hundred languages and has established itself, as the most widely printed and quoted statements of ethics, across the world.

The Test: The Four-Way Test consists of four questions that we ask ourselves in everything we think, say, or do: Let's explore why these questions are so significant and how they can shape our personal and professional lives:

1) Is it the TRUTH? - क्या यह सत्य है?

In a world where misinformation is rampant, seeking the truth is more important than ever. Being truthful builds trust and credibility, both essential in leadership and personal relationships. Truth forms the foundation of integrity and ethical behavior.

Indian context: The essence of this test is summarised in "Satyameva Jayate" meaning "Truth alone triumphs", which is a part of the age-old scripture "Mundaka Upanishad" and is also inscribed on one side of all Indian currency. Mahatma Gandhi, our father of nation, also practised and preached the principle of "Truth is God".

2) Is it FAIR to all concerned? - क्या यह सभी संबंधित लोगों के लिए न्यायसंगत है?

Fairness fosters respect and equality. When we ensure that our actions are fair, we create environments where everyone feels valued and respected. This question encourages us to consider the impact of our actions on others, promoting justice and equity. Some of the sub-questions to check if we are being fair are:

a) Are we playing by the rules? (Legal, Statutory, Society norms etc) b) Do we think how our actions will affect others? c) Do we actively listen to stakeholders with an open mind? d) Do we indulge in blame-game for our own mistakes? e) Do we take advantage of other people? f) Do we practice favouritism?

Indian context: Within our political ecosystem, terms most frequently used by political parties include - "Parivaarvaad", "Bhai-Bhatija vaad" etc. While exercising our electoral polling right, we may apply this rule to have greater clarity on identifying the most-fair party. In corporate sector, the companies that are known for being fair, earn the trust of their stakeholders, resulting in greater growth, profits and performance excellence.

3) Will it build GOODWILL and BETTER FRIENDSHIPS? - क्या इससे सद्भावना और बेहतर मित्रता का निर्माण होगा?

Goodwill and strong friendships are the bedrock of a harmonious society. By striving to build positive relationships, we create networks of support and collaboration. This principle reminds us to act with kindness, fostering connections that uplift and inspire.

Indian context: Today, we all are witnessing the enviable economic growth of India, Our Honourable PM - Narendra Modi ji, advocates the concept of becoming "VISHWA MITRA" and has friendly relationships with most of the countries of the world, despite the world being split into multiple factions. This policy has earned him the reputation of becoming the most popular political figure in the world.

4) Will it be BENEFICIAL to all concerned? - क्या यह सभी संबंधित लोगों के लिए लाभकारी होगा?

This final question urges us to think beyond ourselves (Service above Self) and consider the broader impact of our actions. Decisions that benefit everyone lead to sustainable success and collective well-being. This mindset helps us contribute positively to our communities and the world at large.

Indian context: Historically, the companies that earned the most profit, were termed as most successful. The modern concept of Business Excellence negates this. Today, the company, that serves its stakeholders (customers, employees, society, suppliers, Government, partners etc) and provided them with the highest benefits and value-adds, end up being on the highest pedestal of Business Excellence. The concept of "Sabka Saath - Sabka Vikaas -Sabka Vishwas" summarises the understanding of this rule.

Conclusion: The Four-Way Test is more than just a set of questions; **it's a way of life.** By incorporating these principles into our daily routines, we cultivate a habit of **ethical decision-making and leadership**, that helps us navigate challenges with integrity and compassion. These principles can be integrated into both professional and personal lives. As Rotarians, embracing the 4-Way Test will not only guide us to success but also ensure that our achievements are built on a foundation of trust, fairness, goodwill, and mutual benefit.